

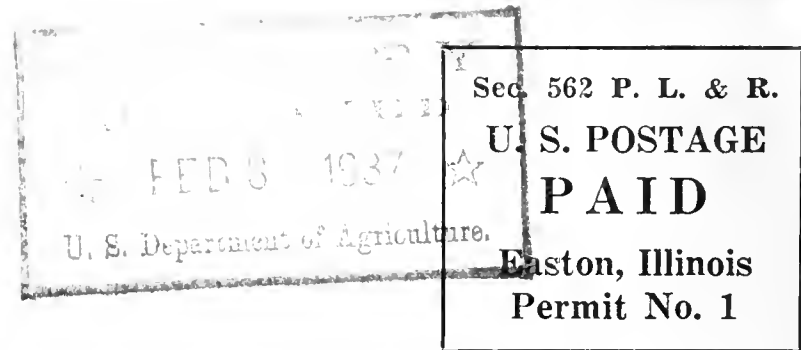
62.23

513275

BETTER BLOOMING BULBS  
**H**EBERLING'S GLADIOLUS  
CORN BELT GROWN  
INCORPORATED  
J. H. HEBERLING EASTON, ILL., U S. A.  

---

RETURN POSTAGE GUARANTEED



Unites States Department of Agriculture  
Horticulture Crops and Diseases  
Bureau of Plant Industry  
Washington, D. C.

# HEBERLING'S GLADIOLUS

BETTER BLOOMING BULBS

CORN BELT GROWN

INCORPORATED

J. H. HEBERLING

EASTON, ILLINOIS, U. S. A.

## SPECIAL (Save Money)

It has been our custom at this season of the year to issue a new catalog or price list to our customers.

This season there has been practically no price changes. For this reason a new price list is not necessary.

However since this omission of a price list is a saving of money to us we feel that it is only fair that we pass this saving along to our customers in the form of a Cash DISCOUNT.

## 10% DISCOUNT

Therefore please continue to order from our Fall Catalog (Season of 1936-37) and after figuring up your order deduct 10% from the total and remit for the balance. This allows you a cash discount of 10% on our regular prices both wholesale and retail, and is our way of passing this saving along to our customers. This offer expires March 15th, 1937.

## EXTRAS

Over count and Extras will be included as has been our custom with regular orders. Because we are becoming short in certain sizes and varieties we advise early orders. Sales have run unusually heavy thus far this season. Hence it becomes more difficult to supply all items listed.

## OUT ITEMS

The past two weeks has brought in a rush of orders and as a consequence we are beginning to run low on the following: Albatros No. 1, Bleeding Heart No. 1 and 2, Blue Danube No. 1, Ave Maria No. 1, Bagdad No. 1, Canberra No. 1, Crinkles out, Dr. Bennett No. 1, Wurtembergia out, Maid of Orleans No. 2, Minuet No. 1 and 2, Mrs. Leon Douglas out, Thos. A. Eidson out, and Veilchenblau No. 1. And a number of others are well depleted. Hence we advise EARLY ORDERS.

## SPECIAL OFFERS (At a real saving)

These prices will not be good after March 15th

Customary extras will be included. F. O. B. Easton

Where single bulbs are listed you may order more than one bulb at same price if you wish.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5
Alight	1	\$ .45	\$	\$ .25	\$ .20	\$
Coronation	10	.40	.30	.25	.15	.12
Dr. A. C. McKillop	1	.70	.60	.50 (Very large lavender)		
Duna	10	.50				
Gabriel	1	.35	.30	.25	.20	.15
Golden Chimes	10	.70	.55			
Jubilee	10	.55				
Lotus	10	.45	.40	.30	.20	.15
Max Reger	1	.35	.30	.25	.20	.15
Milford	1	.60	.50	.40	.35	
Milford	10	5.00	4.00	3.20	2.60	
Pride of Portland	10	.50	.40	.35		
Red Lory	10	.50	.45	.35	.25	
Smiling Maestro	1	.25	.20	.15	.12	.10
Sonatine	1	.20	.15	.12	.10	
Southern Cross	10	.70	.60	.50	.40	.30
St. Lawrence	1	.80	.65	.50		
Taiaroa	1	.25	.20	.15	.12	
Taiaroa	10	2.25	1.90	1.35	1.10	
Tip Top	1	.25	.20			
Tip Top	10	2.25	1.80			
Toa	1	.30	.25	.20		

All of the above stock is true to name and bulbs are of best quality. Select some of those newer ones from the above list to plant for our 1937 Shows.

Wishing you a Happy and Prosperous New Year, I am,

Cordially yours,

J. H. HEBERLING.